
2017 Benchmarks Budgets And Trends North America

2017 benchmarks, budgets, and trends—north america - welcome to the 7th annual b2b content marketing benchmarks, budgets, and trends—north america report. we've made quite a few changes to our annual survey this year to reflect the maturing content marketing industry. this year's research paints a brighter picture than the last few years, indicating that content marketing is alive and well! **2017 benchmarks, budgets, and trends—north america** - welcome to b2c content marketing benchmarks, budgets, and trends—north america. this is our fifth year reporting on how b2c marketers approach content marketing. earlier this fall, we released our companion report on b2b marketing, now in its seventh year. a lot has changed since we launched our first content marketing survey in 2010. **annual nonprofit technology staffing and investments report** - nonprofit technology staffing and investments report · may 2017 5 investment benchmarks technology staffing tech adoption level struggling functioning operating leading all average # of total tech staff 2.2 3.9 6.6 8.3 6.0 average # of org staffs supported by each tech staff 8.1 18.3 28.2 20.4 24.1 tech adoption level struggling functioning ... **2017 human capital benchmarking - shrm online** - human capital benchmarking report ©shrm 2017 revenue per fte is the total amount of revenue received during an organization's fiscal year divided by the number of ftes. **2016-2017 hr department benchmarks and analysis** - hr department benchmarks and analysis 2016-2017 isbn 978-1-63359-156-1 issn: 1540-2711 "this publication is designed to provide accurate and authoritative information in regard to the subject matter covered. it is sold with the understanding that the publisher is not engaged in rendering legal, accounting or other professional service. **benchmarks 2017 marketing and student recruitment report** ... - marketing and student recruitment report of effective practices from ruffalo noel levitz. notable ... 2017 marketing and student recruitment report of effective practices 4 ruffal what's working? highlights from the findings ... 2017 marketing and student recruitment report of effective practices ruffal effective effective **state of facilities in higher education** - state facilities tioni 2017 benchmarks, best practices & trends this is the fifth consecutive year sightlines has published the state of facilities in higher education report, the definitive document of record for north american campus facilities trends.

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